

Save the Date!

When: October 17, 2007
Where: Joseph Conrad Park
Time: 8:00 a.m. to 10:00 a.m.
Why: First Annual Fisherman's Wharf "PIERsafe" Community-wide Emergency Response Drill
More Info: Go to www.visitfishermanswharf.com, click on "About Us" button and scroll to the PIERsafe info



Emergency Participants

- Rita Hernandez, CPM,**
Committee Chairperson

Chief Command Center:
PIER 39

Zone Command Centers:
Argonaut Hotel
Hyatt Hotel
- Zone Captains:**
Blue & Gold Fleet
Courtyard by Marriott
Hilton Hotel
Holiday Inn
Holiday Inn Express
Marriott Hotel
Radisson Hotel
Sheraton Hotel
Tuscan Inn
Wharf Inn

Decker McAllister,
NERT Coordinator
- Other Participants:**
Alioto's Restaurant
Anchorage Square
THE CANNERY at Del Monte Square
Ghirardelli Square
Map West, Inc.
Red Cloud Wireless Communications
Red & White Fleet
Scoma's Restaurant
SF Maritime National Park Service
SFPD Central Station
SS Jeremiah O'Brien

Fisherman's Wharf
COMMUNITY BENEFIT DISTRICT
#2 Al Scoma Way, Pier 47
San Francisco, CA 94133

Fisherman's Wharf Emergency Map



The Time is Now!

On Friday, July 20th at 4:42 a.m., there was a 4.2 magnitude earthquake that rattled the Bay Area. While this earthquake abruptly awakened many Bay Area residents, it did not cause much significant damage. However, this earthquake could have been much stronger in magnitude and created havoc in our region. This is why we are urging our Fisherman's Wharf businesses and their staff to make sure that you get prepared in both your businesses and homes now in the case that the next quake does more than interrupt our good night's sleep. How many of you would have been prepared if this had been the BIG ONE? Get prepared now!

A Plan for Fisherman's Wharf is Underway

The PIERsafe committee has received a windfall. Our representative from the Office of Emergency Services, Jim Aldrich, recently retired from his position as an Emergency Planner in June. Jim has graciously committed to donate his time through the end of the year to work with the PIERsafe Committee in creating an emergency preparedness and response plan for the Fisherman's Wharf Community. We are grateful that Mr. Aldrich is lending his expertise and experience to bring a plan for this community to fruition. His donation is valued at tens of thousands of dollars on the open market but will actually be priceless to Fisherman's Wharf. The Fisherman's Wharf Community Benefit District offers its sincere appreciation and thank to Jim Aldrich.

Sign Up Now on AlertSF

AlertSF is a text-based notification system for San Francisco's residents and visitors.

AlertSF will send watches and warnings for tsunamis, flooding and tornados and citywide post-disaster information to your registered wireless devices and email accounts. Registrants can also sign up to receive English-language automated information feeds and/or alerts targeted to specific areas of the City.

Registration for **AlertSF** is free. Text message charges may apply depending on your wireless carrier and plan. These charges will not be reimbursed by the City and County of San Francisco. Visit <http://alertsf.org/index.php?CCheck=1> to register now for the AlertSF emergency messaging service.



PIERsafe

PARTNERS IN EMERGENCY READINESS

Volume 2, Issue 1

August 2007

September is National Preparedness Month! Get a Kit, Make a Plan, Be Informed and Get Involved

National Preparedness Month is a nationwide effort held each September to encourage Americans to take simple steps to prepare for emergencies in their homes, businesses and schools. National Preparedness Month 2007 is sponsored by the U.S. Department of Homeland Security. The goal of the month is to increase public awareness about the importance of preparing for emergencies and to encourage individuals to take action.

Get Started planning for September with your employees first.

Get a Kit... It is vital that your company be prepared for emergency situations with the basics of survival: fresh water food, clean air and warmth. Encourage



your employees to have a portable kit customized to meet their personal needs, such as essential medications. Supplies for your company should include both a battery-powered and a NOAA weather radio with an alert function. Include extra batteries, a flashlight, water, food, First Aid kit, whistle to signal for help, dust or filter masks, moist towelettes for sanitation, wrench or pliers to turn off utilities, plastic sheeting and duct tape to "seal the room" and garbage bags and plastic ties for personal sanitation.

Get a Plan... Your employees and co-workers are your business's most important and valuable asset. Two-way communication is central before, during and after a disaster. Include emergency preparedness information on all internal company communications. Consider setting up a telephone calling tree to employees or a call-in voice recording to communicate with them in the case of an emergency.

Make sure that you have an evacuation plan in place that includes employees, customers and visitors. Make a decision on who has the authority to order an evacuation from your business. Ensure that your employees are aware to leave the premises immediately when ordered so by local authorities. Identify who will shut down critical operations and lock the doors, if possible. Create a chain of command, so that others are authorized to act in case your designated person is not available.

Get Involved... The Fisherman's Wharf Community Benefit District and Fisherman's Wharf Merchants Association have banded together to create the PIERsafe committee, which is developing an emergency preparedness and response plan for our community. The PIERsafe committee also works with the San Francisco Fire Department in providing Neighborhood Emergency Response Training sessions especially designed for the business owners, merchants and residents of Fisherman's Wharf.

If you are not involved in this committee, now is the time for you or a representative from your business to join. The PIERsafe committee meets on the first Wednesday of each month in Scoma's Restaurant at 9:00 a.m. For more information on the PIERsafe committee, contact Karen Bell at email kbell@visitfishermanswharf.com. You may register online to become a member on www.visitfishermanswharf.com by clicking on the ABOUT US link and scrolling down to the PIERsafe section of the page.